



ENTERPRISE DATA PRIVACY SERVICES

Protecting Guest Data, Managing Risk, & Brand Reputation

SPECIALIZED **S|3** SECURITY SERVICES

DATA PRIVACY FOR THE MODERN BUSINESS

In today's digital economy, data fuels decision-making, customer trust, and enterprise value. Protecting personal information has become a business imperative. For organizations operating across multiple entities—especially within private equity and multi-brand portfolios—the complexity of managing privacy risk at scale continues to grow.

Regulatory pressures from frameworks like GDPR, CCPA, as well as other state and global data protection laws are intensifying. At the same time, stakeholders and consumers alike are demanding greater transparency, accountability, and ethical data practices.

We help organizations confidently protect customer data, reduce regulatory risk, and build trust across every brand and business unit.

At S3 Security, we offer end-to-end privacy program support, helping you assess your current posture, develop scalable solutions, validate effectiveness, and empower your internal teams for long-term success.



CERTIFIED EXPERTS, PROVEN TOOLS

For more than 25 years, S3 Security has helped businesses navigate complex regulatory environments and high-risk operations. We build privacy programs that deliver results and relationships that last.

As a full-service cybersecurity and privacy consultancy, we partner with your internal teams to design, implement, and manage privacy programs tailored to your structure, risk profile, and regulatory obligations. Whether launching a new initiative or advancing a mature framework, we deliver strategic, scalable support at every stage.

We help you protect what matters most: customer trust, brand reputation, and business resilience.

- ✓ **Founder-owned and independently operated** – We answer only to our clients, delivering agility, discretion, and unwavering commitment to your priorities.
- ✓ **One-stop privacy partner** – From discovery to breach response, we deliver full-lifecycle support.
- ✓ **Long-lasting client partnerships** – Many of our partners have trusted us for 20+ years. Our commitment to client success is the reason leading brands rely on us through every stage of growth and transformation.
- ✓ **Comprehensive privacy expertise** – We support everything from risk assessments and data mapping to incident response and governance.
- ✓ **Multi-entity experience** – We help unify privacy programs across portfolio companies or decentralized environments.
- ✓ **Custom-tailored solutions** – No one-size-fits-all approaches. We right-size every program to fit your industry, maturity, and business model.
- ✓ **Strategic, proactive mindset** – We help you anticipate privacy risks before they escalate.

Join the leading brands that trust S3 Security to protect their customers, employees, and reputation—today and for the future.

KEY DATA PRIVACY CHALLENGES FOR ENTERPRISES

As privacy regulations evolve and expectations rise, organizations face growing complexity in protecting personal data and demonstrating compliance, especially across distributed entities.

Data Governance & Classification

Without clear ownership, classification, and visibility into data, enforcement and compliance suffer.

Inconsistent Practices Across Entities

Portfolio companies often operate with varying levels of maturity and oversight, which leads to privacy gaps and increased risk.

Data Breaches & Privacy Incidents

From attacks to accidental exposure, breaches damage trust, invite regulatory action, and erode consumer trust.

Sensitive Data Exposure

CRMs, ERPs, and e-commerce platforms hold vast personal data; without proper controls, exposure risks grow.

Insider Threats & Human Error

A lack of training and controls makes employees a leading cause of incidents.

Incident Response & Preparedness

Without tested plans, organizations may miss critical breach reporting deadlines and escalate damage.

Compliance & Regulatory Complexity

Global frameworks require consistent, transparent data practices across all business units.

Third-Party & Vendor Risk

Data shared with external providers poses risk if not properly vetted, contractually governed, and monitored for compliance.

The question isn't if your data will be tested—but whether your privacy program is prepared.

DATA MAPPING & GOVERNANCE

Knowing where personal data resides—and how it flows—is foundational. We help you gain visibility and control across your data ecosystem.



- Enterprise Data Discovery & Inventory
- Data Flow Mapping Across Systems & Entities
- Data Classification & Sensitivity Tagging
- Records of Processing Activities (RoPA) Documentation
- Cross-Border Data Transfer Identification
- Data Ownership & Stewardship Models
- Lifecycle & Retention Strategy Reviews

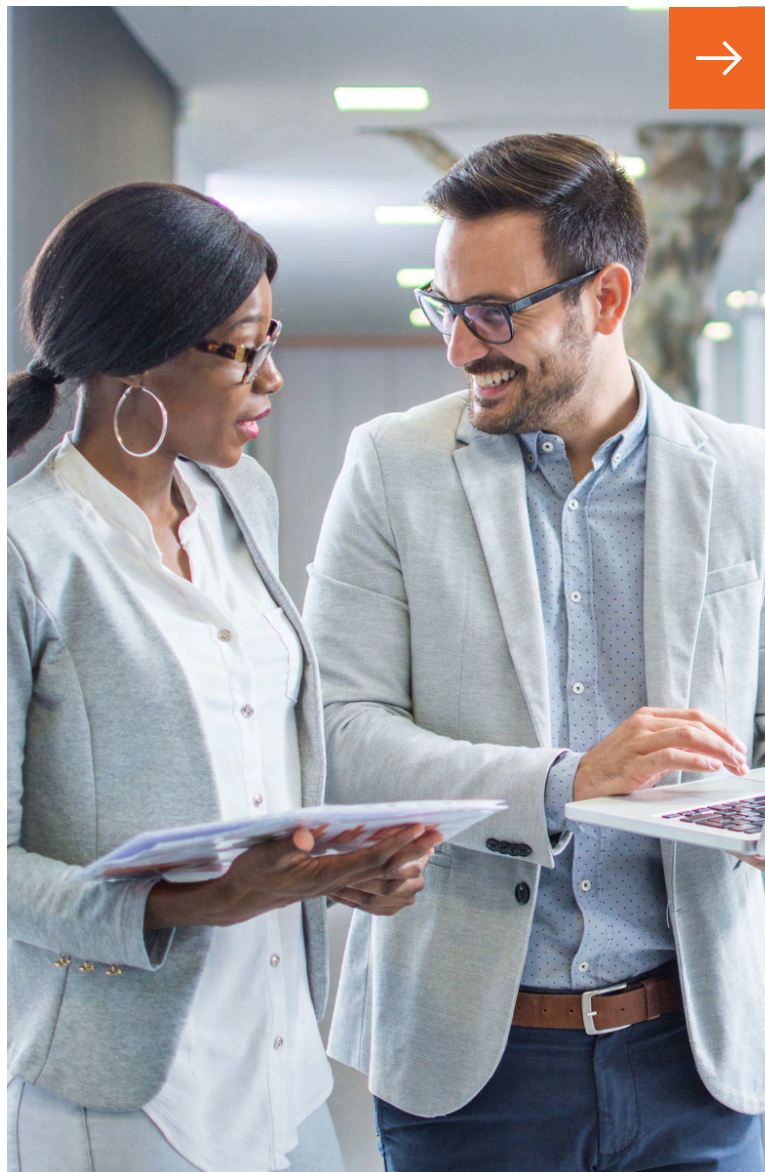
BENEFIT

Gain control over your data landscape and ensure consistent, compliant practices across your enterprise.

COMPLIANCE & RISK ASSESSMENTS

Understand your current posture and identify gaps in compliance with global and industry-specific regulations.

- **GDPR, CCPA/CPRA, HIPAA, GLBA Assessments**
- **ISO 27701 & NIST Privacy Framework Alignment**
- **Privacy Impact Assessments (PIAs) & DPIAs**
- **Enterprise-wide Risk and Compliance Gap Analysis**
- **Third-Party Risk Assessments**
- **RoPA & Data Governance Audits**



BENEFIT

Reduce regulatory risk, prioritize improvements, and create a roadmap for long-term compliance.

PRIVACY PROGRAM DEVELOPMENT & IMPLEMENTATION

We help you build scalable privacy programs tailored to your structure, maturity, and business objectives.



- Internal & Consumer-Facing Privacy Policies
- Consent Management & Preference Centers
- DSAR/DSR Request Fulfillment Workflows
- Operating Models for Portfolio Companies
- Cross-Entity Governance Frameworks
- Retention & Data Minimization Policies
- Privacy by Design Integration

BENEFIT

Establish a compliant, business-aligned privacy framework built for scale and sustainability.

TRAINING & AWARENESS

People are central to every privacy program. Empower your workforce to handle data responsibly through targeted, practical training programs.



- **Role-Based Privacy Training for All Levels**
- **Annual Refresher & Onboarding Modules**
- **Consent & Data Handling Best Practices**
- **Insider Threat Awareness**

- **Executive & Board-Level Briefings & Education**
- **Simulated Privacy Incident Scenarios & Tabletop Exercises**
- **Custom Training Modules for Portfolio Companies**

BENEFIT

Build a culture of privacy awareness, reduce human error, and ensure ongoing compliance.

VALIDATION & TESTING

Move beyond theory. We verify your program is working as designed by testing privacy operations in the real world.



- **Operational Audits & Maturity Assessments**
- **Testing of Data Subject Rights (DSR/DSAR) Fulfillment**
- **Cookie & Consent Audit Validation**
- **Control Spot Checks & Retention Enforcement**
- **Privacy by Design Evaluations**
- **Vendor Assurance Testing**
- **Simulated Privacy Tasks to Validate Staff Readiness**

BENEFIT

Prove operational effectiveness, demonstrate accountability, and identify gaps before they become risks.

INCIDENT RESPONSE & BREACH MANAGEMENT

When data incidents occur, readiness is everything. We help you plan, simulate, and respond with confidence.

- Incident Response Plan Development
- Breach Notification Timelines & Playbooks
- Tabletop Exercises for Cross-Functional Teams
- Coordination Across Legal, Comms, & Security
- Exposure Risk Analysis & Reporting
- Regulator & Consumer Notification Templates
- Post-Incident Review & Process Updates



BENEFIT

Respond quickly and effectively to limit impact, meet legal requirements, and protect brand trust.

ONGOING PROGRAM SUPPORT & PROFESSIONAL SERVICES

Privacy requires continuous attention and executive guidance. We help you stay aligned, agile, and audit-ready.

- **vCPO (Virtual Chief Privacy Officer) Leadership**
- **Ongoing Program Health Checks**
- **Policy Updates & Change Management**
- **Roadmap Development & Progress Tracking**

- **Portfolio Company Oversight & Program Harmonization**
- **Audit Preparation & Regulator Liaison Support**
- **Governance Committee Participation and Executive Reporting**
- **Program Metrics, KPIs, & Board Presentations**

BENEFIT

Maintain momentum, ensure program relevance, and access expert leadership without full-time overhead.



WHY ENTERPRISE LEADERS TRUST S3 SECURITY FOR DATA PRIVACY

Proven Expertise

With over 25 years of experience securing sensitive data in high-risk regulated industries, we understand your unique challenges.

Custom-Tailored Programs

No cookie-cutter solutions—our strategies are designed specifically for your business structure, data environment, and compliance obligations.

Strategic Compliance & Risk Management

We help you anticipate change, stay aligned with global standards, and minimize legal exposure.

Full-Lifecycle Support

We provide end-to-end guidance, from data discovery to breach response, helping your program evolve and adapt

Scalable, Business-Aligned Frameworks

Our privacy programs are designed to grow with your enterprise across locations, brands, or portfolio companies.

Trusted by Top Brands

National and global organizations rely on us to protect their data and reputation year after year.

PARTNER WITH S3 SECURITY TO PROTECT YOUR DATA & YOUR BRAND

Resilient organizations don't just respond to privacy risks; they prevent them. With S3 Security as your partner, you can build a privacy program that reduces exposure, ensures compliance, and reinforces the trust of your customers, employees, and stakeholders.

Let us help you design, implement, and manage a privacy program that scales with your business and protects what matters most.

GETTING STARTED - ESTABLISHING YOUR DATA PRIVACY FOUNDATION

PHASE I – ESTABLISHING YOUR DATA PRIVACY FOUNDATION

The first step to any successful privacy program is gaining clear visibility into your data environment. Our initial engagement identifies where personal data lives, how it flows, and where risks and regulatory gaps exist, laying the groundwork for a privacy strategy built for scale.

IN THE FIRST 8 WEEKS, WE RECOMMEND THE FOLLOWING ACTIVITIES:



- **Enterprise Data Discovery & Mapping** – Identify and inventory personal data across systems, departments, and third-party vendors.
- **Data Classification & Governance Review** – Determine sensitivity levels, assign ownership, and establish consistent handling policies.
- **Privacy Compliance Gap Analysis** – Assess current policies and practices against regulations like GDPR, CCPA/CPRA, HIPAA, GLBA, and ISO 27701.
- **Third-Party Risk Review** – Assess vendor contracts, privacy controls, and data-sharing practices.
- **Privacy Program Maturity Assessment** – Benchmark your privacy posture across entities to inform strategy and resource allocation.
- **Initial Privacy Policy & Notice Evaluation** – Review internal and external-facing notices for clarity, accuracy, and legal completeness.

For each of these milestones, S3 Security will deliver an Executive Summary Report, complete with prioritized recommendations and a custom project plan.

We work collaboratively with your internal stakeholders to ensure all recommendations align with your business model, risk appetite, and long-term privacy objectives.

ONGOING PROGRAM & STRATEGIC GUIDANCE

PHASE II – ESTABLISHING YOUR DATA PRIVACY FOUNDATION

Once the foundation is in place, we help you operationalize, scale, and sustain your privacy program. Whether you need full ownership, targeted support, or leadership through our vCPO services, our guidance evolves with your needs. Ongoing support may include:

- **Privacy Program Development & Operationalization** – Build or enhance enterprise-grade privacy program that scales across entities and business functions.
- **vCPO (Virtual Chief Privacy Officer) Services** – Executive-level leadership and guidance without full-time headcount.
- **Ongoing Compliance Monitoring** – Track regulatory changes and maintain alignment with global standards.
- **Assessments & Validation** – Regular assessments, audits, and policy effectiveness reviews.
- **Incident Response Planning & Exercises** – Maintain breach preparedness through tested workflows and tabletop exercises.
- **Portfolio Oversight & Alignment** – Standardize and scale privacy policies across subsidiaries, brands, or portfolio companies.
- **Training & Awareness Programs** – Deliver role-based and enterprise-wide education to reduce insider risk and support culture change.
- **Metrics, Reporting & Governance** – Track performance, inform stakeholders, and support board-level accountability.

A PARTNERSHIP BUILT FOR THE LONG HAUL

With S3 Security, you gain more than a service provider; you gain a strategic privacy partner. We guide you through evolving regulations, operational complexity, and cross-entity alignment with practical, scalable execution. Whether you need us to lead, support, or transition ownership to your internal team, we tailor our involvement to your evolving needs.

YOUR DATA PRIVACY PARTNER



S|3 SPECIALIZED SECURITY SERVICES

FLOAT ON

Navigate Risk with Confidence

Wherever You Are in Your Privacy Journey—We're With You

At S3 Security, we meet you where you are, whether you're just beginning to assess your data privacy risks or advancing a mature privacy program. We understand the complexities you face, and we know that one of the greatest benefits of strong privacy and compliance practices is lasting peace of mind.

Our mission is to strengthen your organization's resilience, efficiency, and long-term success by aligning privacy strategies with your business goals.

With decades of experience guiding clients through evolving data protection laws and regulatory requirements, we are your trusted partner in navigating the ever-changing privacy and compliance landscape.

CONTACT US

SPECIALIZED SECURITY SERVICES, INC.

4975 Preston Park Blvd., Suite 510

Plano, TX 75093

972-378-5554 | info@s3security.com

www.s3security.com